

## 報名日期及費用

### Registration Period and Fee

報名日期: 2024/08/26 – 09/27

學生隊: 免費 (在澳就讀之全職大專學生)

企業隊: 澳門幣1,000元 (在澳就職人士)

混合隊: 澳門幣1,000元 (在澳就職人士

及在澳就讀之大專學生組成)

#### Registration Period:

26<sup>th</sup> August – 27<sup>th</sup> September, 2024

**Student Team:** FREE (All team members are full time tertiary level students in Macao)

**Corporate Team:** MOP 1,000 (All team members are working executives in Macao)

**Mixed Team:** MOP 1,000 (All team members are working executives and tertiary level students in Macao)

## 報名方式

### How to Register:

可登入 [www.worldgmc.com/macao](http://www.worldgmc.com/macao)

或掃描二維碼報名，

成功報名後本會將以電郵確認。

Please visit [www.worldgmc.com/macao](http://www.worldgmc.com/macao)  
or scan the QR code for registration.  
Confirmation will be sent to participants through e-mail.

## 立即報名



## 付款方式

### Payment Methods

1. 親臨本會會址以現金支付
2. 支票支付，抬頭請註明“澳門管理專業協會”
3. 銀行轉帳:

澳門中國銀行賬號: 1801-0120-7811-382

賬戶名稱: 澳門管理專業協會

轉賬完成後請將轉賬憑條連同參賽隊名

電郵至 [gmc-asia@mma.org.mo](mailto:gmc-asia@mma.org.mo)

1. Settle by cash at MMA office in person
2. Cheque payable to “Macau Management Association”
3. Bank transfer:

Account no. of Bank of China: 1801-0120-7811-382

Account Name: Macau Management Association

Please email the bank-in slip and team name to [gmc-asia@mma.org.mo](mailto:gmc-asia@mma.org.mo) after the transfer is completed.

## 查詢 Enquiry

澳門管理專業協會

電話: 8296 0719 (葉先生)

傳真: 8296 0714

電郵: [gmc-asia@mma.org.mo](mailto:gmc-asia@mma.org.mo)

地址: 澳門新口岸上海街一百七十五號  
中華總商會大廈九樓



GMC 網站  
GMC Website

Macau Management Association

Tel: 8296 0719 (Mr. Ip)

Fax: 8296 0714

Email: [gmc-asia@mma.org.mo](mailto:gmc-asia@mma.org.mo)

Address: Rua de Xangai 175, Edif.  
ACM, 9 Andar, Macau



MMA 網站  
MMA Website

主辦單位保留修改任何細節的權利，恕不另行通知。

The Organizer reserves the right to amend any details without prior notice.

冠名支持 :  
Title Sponsor:



官方場地贊助 :  
Official Venue Sponsor



贊助機構 :  
Sponsors



官方媒體夥伴 :  
Official Media Partners



主辦機構 :  
Organizer



澳門管理專業協會  
Macau Management Association

中國銀行盃  
Bank of China Trophy

GMC Global Management Challenge

# 世界管理挑戰賽

GLOBAL MANAGEMENT CHALLENGE 澳門區  
MACAO REGION



全球最大型的線上策略管理比賽

## 報名日期

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## 下一個世界冠軍可能就是您！

## 學生隊費用全免

Free Registration for Student Team



# 比賽介紹

## Game Introduction

『世界管理挑戰賽』是一項橫跨五大洲的線上策略性管理比賽。參賽隊伍將管理一家模擬上市公司，經營最近5個財政季度的決策及經營狀況，以獲取最佳投資表現為目標。

Global Management Challenge (GMC) is a worldwide online strategy and management annual competition played in over five continents. Teams are required to manage a stock listed company, making decisions for 5 financial quarters, aiming to achieve the best investment performance.

現時參與比賽的國家及地區共有38個，包括：

歐洲：捷克共和國、愛沙尼亞、希臘、意大利、拉脫維亞、立陶宛、波蘭、葡萄牙、羅馬尼亞、俄羅斯、斯洛伐克、西班牙

大洋洲：澳洲、新西蘭

美洲：巴西、哥倫比亞、厄瓜多爾、墨西哥、巴拿馬、秘魯

非洲：安哥拉、貝南、喀麥隆、科特迪瓦、肯雅、莫桑比克、尼日利亞、塞內加爾、多哥

亞洲：印度、澳門特別行政區、中國、新加坡

中東：阿塞拜疆、科威特、卡塔爾、沙特阿拉伯、阿拉伯聯合酋長國

Nowadays, there are 38 countries and regions participating in GMC. They are:  
Europe : Czech Republic, Estonia, Greece, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Russia, Slovak Republic, Spain  
Oceania : Australia, New Zealand  
America : Brazil, Colombia, Ecuador, Mexico, Panama, Peru  
Africa : Angola, Benin, Cameroon, Ivory Coast, Kenya, Mozambique, Nigeria, Senegal, Togo  
Asia : India, Macao SAR, People's Republic of China, Singapore  
Middle East : Azerbaijan, Kuwait, Qatar, Saudi Arabia, United Arab Emirates



每年國際總決賽將在不同地方舉行，而澳門區冠軍將代表澳門與來自這37個國家及地區代表隊爭奪世界冠軍寶座。

Winner of the Macao region shall represent Macao to compete against 37 countries and regions for the World Championship Title at the International Final, which is hosted in turn by these countries and regions.

# 比賽形式

## How To Play

參賽者組成3至5人之隊伍  
Each team consists of 3 to 5 members

大會抽籤將各參賽隊伍分為不同組別  
All registered teams will be allocated into different groups

第一回合淘汰賽 (共5個財政季度)  
First Round (Five financial quarters in this round)

第二回合淘汰賽 (共5個財政季度)  
Second Round (Five financial quarters in this round)

澳門區總決賽 (共5個財政季度)  
Regional Final (Five financial quarters in this round)

由最佳投資表現的隊伍勝出比賽  
Best investment performance will be the winner of the competition

# 比賽過程及參賽者須知

## Process of Competition Cycle and Notes to Participants

欲了解有關比賽過程以及賽事的詳細規則及參賽者須知，請掃描二維碼或瀏覽 [www.worldgmc.com/macao](http://www.worldgmc.com/macao).

For process of the competition cycle, regulations and notes to participants, please scan the QR code or visit: [www.worldgmc.com/macao](http://www.worldgmc.com/macao).



# 獎項

## Prizes

## 冠軍

### Champion

現金獎澳門幣10,000元、獎盃一座、永利皇宮行政套房住宿一晚連兩位咖啡苑早餐、澳門幣15,000元餐飲禮券、BNU現金禮券澳門幣2,500元以及代表澳門參加世界管理挑戰賽國際總決賽

Cash Award MOP10,000, a trophy, Wynn Palace Executive Suite for 1 night including Fontana breakfast for two with MOP 15,000 F&B vouchers. BNU MOP 2,500 gift cheque and represent Macao in the International Final.

## 亞軍

### 1<sup>st</sup> Runner-up

現金獎澳門幣6,000元、獎盃一座、永利皇宮皇宮客房兩晚連兩位咖啡苑早餐、澳門幣8,000元餐飲禮券及BNU現金禮券澳門幣2,500元

Cash Award MOP6,000, a trophy, Wynn Palace Palace King for 2 nights including Fontana breakfast for two with MOP8,000 F&B vouchers and BNU MOP 2,500 gift cheque.

## 季軍

### 2<sup>nd</sup> Runner-up

現金獎澳門幣4,000元、獎盃一座、永利澳門及永利皇宮澳門幣6,000元餐飲禮券

Cash Award MOP4,000, a trophy and MOP6,000 Wynn Macau and Wynn Palace Cotai F&B vouchers.

